



AMERICAN YOUTH SOCCER ORGANIZATION
a nonprofit corporation dedicated to youth soccer
everyone plays



AYSO Region 91

Proudly serving the communities of Lancaster,
Palmdale, Quartz Hill, and Rosamond

Dear Potential Sponsor:

The American Youth Soccer Organization (AYSO) is a non-profit organization that was founded in 1964 to promote fitness, good sportsmanship, and self-esteem in kids through their participation in soccer. The AYSO motto is "Everyone Plays". That means every girl and boy who register is assigned to a team and every player plays at least half of every game. There are no benchwarmers in AYSO.

All across the country, thousands of kids ages 4 to 19 years old play AYSO soccer. Here in Lancaster there are about 1,600 players. While coaches, referees, and board members in the AYSO program are unpaid volunteers, player registration fees do not cover all expenses. We keep those fees as low as possible so more kids can play and therefore we rely on the generosity of local sponsors to help make that possible.

A sponsor's relationship with AYSO is a tax-deductible monetary contribution, which is the same as any contributor has with a non-profit organization. You will not be required to participate in any way, but you are always welcome to volunteer. Your contribution will help defray general operating expenses such as uniforms, balls, goals, nets, other equipment, field lighting, insurance, training fees for our volunteers, trophies, and awards. Additionally, your sponsorship helps allow us to offer scholarships to help children be able to play soccer with us when they might not otherwise be able to.

WHAT YOU GET:

As an AYSO sponsor, you will be helping us provide quality soccer programs to the children of our community. AYSO is a nonprofit 501(c)(3) corporation, and you may deduct your donation to the extent the law allows (please consult your tax advisor). Our TIN is 95-6205398. Furthermore, to show our appreciation for your generous contribution sponsors will receive the following:

All Sponsors will receive:

- AYSO Thank You Letter
- Acknowledgement in "Striker" newsletter

Bronze (Individual Player Sponsorship) Sponsors

- Funds acquired under the Bronze program will be applied solely towards providing for the scholarship of an individual player. Such scholarships are awarded by Region 91 to players whose families are suffering financial difficulties. Upon submission of an application for scholarship, candidates are considered by the Region 91 Executive Board, and awarded scholarships accordingly.

In addition to the above, the following Sponsorships will also receive:

- Sponsor Plaque (with photo if team sponsored)

Silver (Individual Team) Sponsors

- Sponsor name on team banner
Note: \$25.00 of this contribution will be allocated to the sponsored team for their after season party.

Gold Sponsors

- Hyperlink to Sponsor's website (logo provided by sponsor) on "**Sponsor**" page www.lancasterayso.com

Platinum Sponsors

- Hyperlink to Sponsor’s website (logo provided by sponsor) on “*Sponsor*” page www.lancasterayso.com
- Sponsor Promotion at the “Main Tent” during the current regular season, including placement of flyers for distribution to player parents. (Flyers must be provided to AYSO Region 91 minimum two days prior to the Saturday League games)
- Additional considerations may be negotiated by Sponsor and Region 91 such as... Placement of sponsor name on player uniforms, or banner at main tent.

Diamond Sponsors

- Hyperlink to Sponsor’s website (logo provided by sponsor) on “*Sponsor*” page www.lancasterayso.com
- Hyperlink to Sponsor’s website (logo provided by sponsor) on “*Home Page*” www.lancasterayso.com
- Sponsor Promotion at the “Main Tent” during the current regular season, including placement of flyers for distribution to player parents. (Flyers must be provided to AYSO Region 91 minimum two days prior to the Saturday League games)
- Additional considerations may be negotiated by Sponsor and Region 91 such as... Placement of sponsor name on player uniforms, or banner at main tent.

Note to “Display of a banner”: Banner will be provided by the sponsor. Banner will be displayed at the Main Tent area for the duration of the season. Sponsor will provide for the production of said banner and cost of such production shall be separate from their donation to AYSO, Region 91.

AYSO is known as the premier youth sports organization around world over. As a sponsor to the AYSO organization you will be associating yourself with a prestigious and well respected program. Such an alliance will most assuredly garner tremendous publicity in exchange for you generous contribution. Of greater value will be the knowledge that you are helping our children develop in both body and character.



() YES! I want to help AYSO develop kids through soccer by becoming a Region 91 Sponsor

- Diamond Sponsor - \$2000 and above \$ _____
- Platinum Sponsor - \$800 - \$1999 \$ _____
- Gold Sponsor - \$400 - \$799 \$ _____
- Silver Sponsor - \$150.00 and up \$ _____ see below (Team Sponsor)
- Bronze Sponsor – making ____ tax deductible contribution/s of **\$110** dollars.

VERY IMPORTANT FOR SPONSORS AND CONTRIBUTORS:

Sponsor/Contributor Name: _____
 Address: _____
 Telephone /E-mail _____
 Website / URL _____

Silver Sponsors Only: Team Name _____ Coach _____ Division U- _____
 Player referring sponsor _____

Note: \$25.00 of this contribution will be allocated to the sponsored team for their after season party.

Please make checks payable to AYSO Region 91. Complete the above section and mail to:

Treasurer
AYSO Region 91
P. O. Box 6733
Lancaster, CA 93539-6733

If you have any questions, please contact our Sponsor Coordinator or Treasurer by visiting us at lancasterayso.clubspaces.com/board.htm or you can also call our hotline at (661) 945-0207.

Region use only:
 Date received: _____ Coach notified: _____ Webmaster notified: _____ Sponsorship Coordinator notified _____